

# Yale University President's Public Service Fellowship

## Proposal for In-Person Fellowship Placement • Summer 2022

*If conditions allow, PPSF will offer in-person fellowships in the summer of 2022. In the event that in-person summer placements are not approved by Yale University, prospective sites will be notified and asked to modify proposals to reflect remote work.*

- Organization: New Haven Symphony Orchestra, Inc.
- Organization's street address: 4 Hamilton Street, New Haven CT, 06511
- Website: <https://newhavensymphony.org/>
- Name and title of person who will be the Fellow's direct supervisor (*the supervisor must be available to supervise Fellow on a daily basis*): Elaine C. Carroll, Chief Executive Officer
- Phone number and e-mail address of proposed direct supervisor (*please note: during the application process, we encourage prospective Fellows to contact organizations directly with any questions about organization placements or projects*): 203.865.0831 x12, [ecarroll@newhavensymphony.org](mailto:ecarroll@newhavensymphony.org)
- Placement dates (*8-11 weeks between Tuesday, May 31 and Friday, August 12, 2022*):

Flexible working schedule between May 31 and August 12th.

- Are placement dates flexible? If so, please describe: Placement dates are flexible. The NHSO is open Monday-Friday between May 31 and August 12. We are willing to work around a Fellow's schedule.
- Proposed work schedule (*placements should be equivalent to full-time and not more than 37.5 hours/week*): Our office hours are from 9 AM - 5:30 PM. Telecommuting is an option.

### Placement Description

- Organization description (*mission statement, population served. 150 words or less.*):

The New Haven Symphony Orchestra enriches Connecticut's cultural landscape through exceptional performances and education programs that are accessible to residents from all walks of life. Innovative programming offered statewide inspires deeper audience engagement and meaningful artistic and educational collaborations which increase the reach and impact of the Symphony. Authentic commitments to diversity, equity, inclusion, and access move the NHSO to provide representation that reflects the richly diverse communities we serve in all areas of Symphony leadership. Last season, during the pandemic, the NHSO reached nearly 40,000 residents from 120 CT towns.

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- Write a 1-2 sentence summary of the proposed work for a summer 2022 Fellow:

The Fellow would be responsible for evaluating the education and outreach programs of the NHSO to recommend which programs would be best suited for digitalization as the NHSO expands its online presence. Work would include researching the legality of making these programs digital, determining possible audiences for programs, proposing ways to make programs more accessible, and presenting the results via the creation of a business plan.

- Write a more complete description of the specific project you propose and list the duties/outcomes expected of the Fellow. (*Suggested length: one to two pages.*)

During the COVID-19 pandemic, The New Haven Symphony Orchestra transformed programs to provide safe arts access reaching over 32,000 participants. NHSO's online broadcast series, **Your Symphony At Home**, featured performances, round-table panels, watch parties, special events, and listening clubs. This digital content helps those physically distancing remain connected to the NHSO and each other. As part of our digital programming, the NHSO also presented the week-long online **HomeCooked Music Festival** to engage our community in support of local organizations who fight hunger in New Haven.

Additionally, being a resource for educators, students, and parents has remained a priority as the educational landscape has evolved during the pandemic. The Symphony launched new virtual programs to support distance learning, including an online Instrument Resource Center and Music Appreciation Course. Curated Music education programs in partnership with school districts statewide and led by NHSO's professional musicians on Zoom helped meet the needs of distance and hybrid learners. These programs have reached nearly 15,000 students to date since their launch in March 2020

As the Symphony has begun to return to in-person programming, we are interested in continuing to offer a digital pathway to engagement. Included in a Yale Fellow's scope of work would be to become familiar with our digital programs, assist the NHSO in deciding what programs would work best virtually, and help the NHSO optimize our digital services.

An example of one digital program that would be evaluated is the Creating Musical Readers program which is designed for elementary-aged children. During this program, a musician tells a story and plays their instrument correspondingly with the context of the book. The book may mention the speed of an animal, and the musician plays at a tempo to match the animal's behavior. This program enhances the learning experience for kids and can be performed in-person by the musician or via Zoom.

In this case, the Fellow will investigate the legality of offering these services virtually as a source of revenue, as it relates to the book rights, and will weigh the obstacles in making the programming digital against the benefits of doing so. The Fellow will research to discover the best market demographic for the program and how NHSO can improve program accessibility. Fellow's will create a business plan to report their findings.

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- List specific skills/experience required for the project:

The Fellow must exhibit self-motivation, time management, and organizational skills as well as a strong work ethic. Additionally, solid research skills and the ability to work independently would be valuable for the Fellow. An appreciation for classical music and music education is a plus.

- Additional requirements (e.g. a car or weekend working hours). If a car is required, include information regarding parking arrangements and mileage reimbursement):

A car is not required, but free parking is available in an onsite parking lot.

- Briefly describe the work that Yale PPSF Fellows have done with your organization in the past and present. If you have not worked with Yale Fellows, describe any work that Yale students have done with your organization.

Previous Yale Fellows have worked under our Education Director with projects focused on making a positive impact on the community. We would gladly welcome another excellent candidate from your Fellowship program to join us on this exciting project. Please don't hesitate to reach out if we may provide you with any further information to assist with your decision.