

Yale University President's Public Service Fellowship Summer 2021

Proposal for Fellow working remotely for organization

- **Organization:** Junta for Progressive Action
- **Full street address of organization:** 169n Grand Avenue, New Haven, CT 0651
- **Website:** <https://www.juntainc.org/en/>
- **Name and title of person who will be the Fellow's direct supervisor:**
Bruni Pizarro, Executive Director
- **Phone number and e-mail address of proposed direct supervisor:**
(917)579-3846; bruni.pizarro@juntainc.org
- **Placement dates:**
June 1- August 10
- **Are placement dates flexible? Are you able to accommodate a Fellow working in a different time zone?**
Yes
- **Proposed 37.5 hour per week work schedule:**
10am-6pm Monday, Wednesday and Thursday; Tuesday 9 am-5pm; Friday 10am - 3:30pm
- **Organization description:**
Founded in 1969, Junta for Progressive Action is the oldest Latinx, community-based nonprofit organization in New Haven, Connecticut. Our mission is to collaborate with Latinx and undocumented communities in the Greater New Haven area to advance the social, economic and civic environment for all, while embracing Latinx cultural traditions.
- **Write a 1-2 sentence summary of the work that the Fellow would be conducting:**

The Fellow will work with the Executive Director; Director of Social Service and her team of Case Managers/Employment Specialist to research, design and implement effective workforce/economic development strategies.

- **Write a more complete description of the specific project you propose and list the duties/outcomes expected of the Fellow.**

This position is centered on case management services with an emphasis on employment assistance during the COVID-19 pandemic. The Fellow will support staff in adapting to the rapidly changing, unprecedented landscape by supporting access to employment resources and will use social media to strengthen Junta's reach as an information hub. Given the high demand among our constituents for economic development services, we are now looking to incorporate a workforce development framework to center participant employment-related needs. The Fellow will work alongside the Case Manager/ Employment Specialist and serve as an employment coach - guiding participants through their goals and development. In this capacity, the Fellow will utilize Junta's existing connections with local small businesses and staffing agencies to connect participants in need of jobs skills or employment to respective resources. Additionally, the Fellow will support our ongoing coffee chat series, [*Cafecito con Junta*](#), that aims to highlight local economic opportunities.

We expect that our participants will attain the following skills: resume building; navigating online job search engines; acquiring an email address; navigating LinkedIn (if applicable). This initiative can offer job-seeking participants employment opportunities in various sectors. The Fellow will strengthen our capacity to disseminate a short survey to participants to determine employment outcomes.

- **List specific skills/experience required for this work:**

Strong interest in economic development; passion for working with marginalized populations of color; Spanish fluency a must; strong visual communication/social media/marketing skills.

- **Equipment/resources you will provide to help Fellow conduct work:**

Business email; remote tools; project management software

- **Briefly describe the work that Yale PPSF Fellows have done with your organization in the past and present. If you have not worked with Yale Fellows, describe any work that Yale students have done with your organization.**

Yale students have worked on social media marketing and helped strengthen our outreach/funding efforts; grant writing; case management support and other fundraising efforts.