

Yale University President's Public Service Fellowship
Summer 2021

Proposal for Fellow working remotely for organization

- Organization: Greater New Haven Chamber of Commerce
- Full street address of organization: 900 Chapel Street, 10th Floor
New Haven, CT 06510

- Website: www.gnhcc.com

- Name and title of person who will be the Fellow's direct supervisor:

Anne Benowitz, Director of Economic Development

- Phone number and e-mail address of proposed direct supervisor:

abenowitz@gnhcc.com or 203-913-2369

- Placement dates:

June 1st 2121 – August 13th 2121

- Are placement dates flexible? Are you able to accommodate a Fellow working in a different time zone?

The dates can be flexible, yes. It is best for the Fellow to be in the Eastern Time zone, but can work if in the Central Time Zone.

- Proposed 37.5 hour per week work schedule: This can be flexible but full-time is ideal.

- Organization description:

The mission of the Greater New Haven Chamber is to provide value through business resources and services to its partner companies and to lead regional economic growth through bold and effective advocacy. GNHCC is comprised of the 15 municipalities of Bethany, Branford, Cheshire, East Haven, Guilford, Hamden, Madison, Milford, New Haven, North Branford, North Haven, Orange, Wallingford, West Haven & Woodbridge and marshals the economic and human resources of the South Central Connecticut Region for the sole purpose of making Greater New Haven a vibrant place to operate a business, a desirable place to work and an attractive place to live. We serve over 1,000 businesses in the Greater New Haven Region.

The Greater New Haven Chamber has been influential for over two centuries in shaping public policy, fostering business growth, and creating resources to support business growth. We

recognize the value, strength, and competitive edge our region possesses within our diverse community. Through our Diversity and Inclusion Council we are working hard to create more equity and open connections within our Region. Our work in Economic Development and Public Policy is synergistic with these goals.

- **Write a 1-2 sentence summary of the work that the Fellow would be conducting:**

Fellows will be working in conjunction with the director of economic development On both economic and workforce development initiatives here in New Haven. Fellows will be researching companies in the New Haven, with the goal of providing resources, for their growth and retention here in New Haven.

- Write a more complete description of the specific project you propose and list the duties/outcomes expected of the Fellow.

Fellows will be researching and reaching out to companies in the Region. The goal is to set-up appointments and assist the Director of Economic Development on company (virtual) visits to interview and collect information. The information will be part of a Regional Economic Development Report, analyzing and informing the resources needed, the resource gaps and ultimately, resources we can provide to organizations for their growth and retention.

Workforce Development will also be part of the Fellow's work. We are holding cohorts of companies, in different verticals, who will focus on identification of skills needed to fill gaps in talent available in the Region. Fellows will be involved in each cohort; identifying participating companies and organizing meetings, as well as attending, to move workforce efforts forward.

- List specific skills/experience required for this work:
Most important is a strong work ethic, dedicated to understanding more about a company's needs and a desire to help each company with resources to help them grow; Research and analytics, public policy experience is a plus. `
- Equipment/resources you will provide to help Fellow conduct work: Computer and cell phone
- Briefly describe the work that Yale PPSF Fellows have done with your organization in the past and present. If you have not worked with Yale Fellows, describe any work that Yale students have done with your organization.

In the past, we have hired Yale Fellows and other students to assist with our Economic Development initiatives in the manner described above, membership retention and growth; they have made calls to members to investigate ways in which we can deepen their experience with us and make it more valuable; they attended events and met members and had opportunity to query them about their experiences and identify ways in which we could make the membership more valuable.
