

# Yale University

## President's Public Service Fellowship

### Proposal for Fellowship Placement Summer 2024

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#### Organization information

<i>Name of organization</i>	Gather New Haven
<i>Full street address</i>	495 Blake Street, Unit C, New Haven, CT 06515
<i>Website or link to social media page</i>	<a href="https://gathernewhaven.org">https://gathernewhaven.org</a>

#### PPSF Fellow's direct supervisor

<i>Name</i>	Felicia Moore
<i>Title</i>	Administrative Coordinator
<i>Cell phone number</i>	475-331-3722
<i>E-mail address</i>	<a href="mailto:Felicia@gathernewhaven.org">Felicia@gathernewhaven.org</a>

**Q14. What is the best way for prospective student applicants to contact you with questions about your proposal?**

- Send an e-mail with questions

or

- Send an e-mail to set up a 15-minute phone call to discuss

**Placement dates (8-11 weeks between Tuesday, May 28, 2024 through Friday, August 9, 2024)**

May 28 to August 9, 2024

**Are placement dates flexible? Are there any dates on which your Fellow must work?**

Dates are flexible.

**Proposed work schedule (*work week should equal (and not exceed) 37.5 hours per week*)**

Monday to Friday, 9 a.m. to 5 p.m. with 30 minute break. Possible work on weekends or in the evenings. Schedule can be rearranged to fit 37.5 hours if they need to work outside of normal office hours.

**If a hybrid schedule is offered at your site, please describe:**

Yes, some work can be done remotely.

**Organization description**

Gather New Haven is a non-profit committed to social and environmental justice. We promote health, equity and justice for people and the environment by cultivating connections and access to our lands and waters and by inspiring us to care for our wellbeing, our shared community, and our environment. Gather runs a young environmental entrepreneurs program and a summer camp as well.

The farms and community gardens managed by Gather promote public health and community development, most notably through the Farm-Based Wellness program, which engages individuals with diet-related chronic disease risk factors as well as their families in gardening and nutrition education. We also host and support a variety of events in the farms and gardens as a part of promoting wellness and fostering community development. Gather New Haven has a growing commitment to racial equity and community leadership and is taking strides in cultivating broader inclusion and community ownership among its stakeholders.

**Write a 1-2 sentence summary of the work that the Fellow would be conducting.**

There are two project options for fellows:

- A) A Fellow would be able to assist in organizing a BIPOC Growers Conference for underrepresented farmers and gardeners. The Fellow would be responsible for handling logistics for this event.
- B) Gather New Haven would like a Fellow to create a marketing strategy for each of our different programs (Farm-based Wellness, Schooner, etc.) for social media. An interest in visuals/photography is encouraged.

**Write a more complete description of the specific project you propose and list the duties/outcomes expected of the Fellow.**

A) A Fellow would be able to assist Gather New Haven's urban agriculture program staff in organizing a BIPOC Growers Conference for underrepresented farmers and gardeners. The Fellow would be responsible for handling logistics for this event which would include scheduling speakers, workshops, and activities for guests to partake in as well as handling a budget for catering. You are laying the foundation for the event to take place at a future date.

B) Gather New Haven would like a Fellow to create a marketing and recruitment strategy for each of our different programs (Urban Agriculture: Community Gardens, Farm; and Wellness Education: Farm-Based Wellness, Growing Entrepreneurs/Climate Eco-Lab, Nature Preserves, Schooner Day Camp) for social media. All of our programs have different objectives and goals which should shape each program's presentation on different social media platforms. The Fellow would be required to research the communities that each program serves and create a plan to best showcase Gather's work to reach these communities.

**List any specific skills/experience required for the project**

Project A:

Skills required include attention to detail, time management, organization, and coordination. This would also require a passion for DEI (diversity, equity, & inclusion)

Project B:

Skills required include communication, research, and creativity. An interest in visuals/photography is encouraged.

**Additional requirements**

Car is not required. Free parking available at building.

**Briefly describe any work that Yale PPSF Fellows and/or Yale students have done with your organization.**

Previous work with Gather New Haven (previously known as New Haven Land Trust & New Haven Farms) include organizing educational nature walks, assisting with garden projects, and cleaning up our preserves.